

Jan 1, 2024

FOR IMMEDIATE RELEASE

Vancouver's Downtown Association Announces New Premiere Corporate Partner for Clean & Safe Program, Waste Connections.

VANCOUVER, WA – January 1, 2024 - Vancouver's Downtown Association (VDA) is proud to announce a groundbreaking partnership with Waste Connections to support our Clean & Safe Program, Spruce the Couve. This collaboration marks a significant milestone in our ongoing efforts to enhance the cleanliness, safety, and overall quality of life in downtown Vancouver.

VDA's Clean & Safe Program is a multifaceted initiative aimed at maintaining a vibrant and welcoming downtown district. With the support of our dedicated Clean & Safe Ambassador, strategic lighting projects, graffiti removal efforts, street amenities, and community resources, we strive to create an environment where residents, visitors, and businesses thrive.

In 2023, our Clean & Safe Program made significant strides: 25,000 pounds of litter removed, 5,000 graffiti tags eradicated, and 2,500 biohazard items safely disposed of.

"At Waste Connections, we proudly stand as stewards of sustainability, partnering with the VDA's Clean & Safe Program to catalyze positive change. Through our shared commitment, we embrace the transformative power of VDA's grassroots efforts, excitedly contributing to a cleaner, safer community. Together, we redefine the landscape by enhancing the very fabric of our collective quality of life. With every partnership, we're not just managing waste; we're sculpting a future where communities thrive and the environment flourishes," said Cyndi Holloway, Governmental & Community Affairs Director at Waste Connections of Washington.

In addition to providing essential funding and resources, Waste Connections shares our vision of building a clean and inviting community. Their involvement will enable us to expand our efforts, implement innovative solutions, and engage with stakeholders across the district.

As we embark on this exciting new chapter, Vancouver's Downtown Association extends its deepest gratitude to Waste Connections for their generous support. Together, we will work tirelessly to ensure that downtown Vancouver remains a vibrant, inclusive, and thriving urban center.

For more information about Vancouver's Downtown Association and the Clean & Safe Program, please visit www.vdausa.org/cleansafe/

Media Contact:

Michael Walker
VDA | Executive Director
director@vdasua.org
360-258-1129

360-258-1129

811 MAIN STREET
VANCOUVER, WA

VDAUSA.ORG